NAZ EYLÜL TUNCEL

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SUMMARY

Double major student in Visual Communication Design and Political Science & Public Administration with an interdisciplinary background in design, visual storytelling, Generative AI, and strategic communication. Experienced in Adobe Creative Suite, digital content production, and project-based media design.

EDUCATION

ISTANBUL BILGI UNIVERSITY — Istanbul, Turkey (Full Scholarship)
Bachelor's Degree in Visual Communication Design | 2024 – Present
Bachelor's Degree in Political Science and Public Administration | 2023 – Present

PROJECTS

IAB Türkiye & Akbank UniChallenge+ Digital Student Bootcamp (12th Edition) | Jul 2026
3rd Place Winner & Team Member

- Developed a comprehensive digital campaign solution for a real brand case under tight deadlines, presenting to an industry-leading jury.

ÜretJAM 2026, Agent-Based Artistic Production Program | Jun 2026
Certified by Ankara Bilim University & Üretken Akademi

L'Oréal Brandstorm 2026 | Mar 2026
L'Oréal Group

- Developed innovative brand campaign concepts for the international student competition.

CERTIFICATES & TRAINING

- **Generative AI for Games Development** — edX | Jul 2026
- **Vodafone Summer Campus (Digital Marketing)** — anbean | Jun 2026
- **Economic, Social and Cultural Rights** — Amnesty International | Mar 2026
- **Data Management and Reporting in Excel** — Istanbul Bilgi University | Jan 2025
- **Personal Branding and Image Management** — Istanbul Bilgi University | Jan 2025

ADDITIONAL TRAINING

Private Başkent Academy of Communication Sciences | Feb 2021 – Jun 2021
Introductory training in acting, diction, storytelling, and creative writing

Müjdat Gezen Art Center | 2016 – 2020
Theatre Winter School

SKILLS & INTERESTS

- **Design & Motion Tools:** Adobe Illustrator, Photoshop, Premiere Pro, InDesign, Audition, Blender, Cinema 4D, Canva, Figma
- **Emerging Tech & Skills:** Generative AI, Game AI, Digital Marketing
- **Productivity Tools:** Microsoft Word, PowerPoint, Excel
- **Core Competencies:** Visual Storytelling, Presentation Design, Video Editing, Digital Content Production, Creative Writing
- **Languages:** Turkish (Native), English (Advanced)